

510 New Jobs on the Horizon



August 13, 2012

Bluebird Care Announces National Job Creation Plan

Homecare provider Bluebird Care has announced the creation of 510 new jobs across the country.

The positions will come on stream over the next six months and will be open to care assistants and support workers nationwide.

Operations Director with Bluebird Care Eddie O Toole says, *"We currently employ just short of 800 people nationwide. The creation of a further 510 positions will help us fill the increased demand for home care services in Ireland. A recent report by the Carer's Association suggests that in order to manage the current carer to cared-for population ratios, Ireland will need an additional 44,289 carers by 2021.*

"We have an exceptional team who are committed to delivering first-class care. In the current economic climate we are delighted to be able to create these news jobs," says Eddie O'Toole.

Bluebird Care is a franchise operation and was set up in Ireland in 2007 with one office. It now has 18 offices nationwide with franchises due to come on stream in Wexford, Westmeath, Longford and Roscommon in the coming months, giving it a full nationwide presence.

Bluebird Care currently serves the counties of, Dublin, Limerick, Cork, Tipperary, Sligo, Mayo, Galway, Kerry, Wicklow, Donegal, Leitrim, Waterford, Kilkenny, Carlow, Cavan, Monaghan, Louth, Meath, Clare, Kildare, Laois and Offaly.

Positions will be advertised on www.bluebirdcare.ie and on FAS.ie in the coming weeks.

ENDS

Notes to editors:

Job Creation Breakdown:

Tipperary/East Cork: currently employ 58 - 25 new jobs

Carlow/Kilkenny Waterford – currently employ 60 - 30 new jobs

Donegal & Leitrim – currently employ 127 - 75 new jobs

Northeast (Cavan, Monaghan & Louth) currently employ 10 - 80 new jobs

Dublin – currently employ 150 - 55 new jobs

Galway – currently 105 - 50 new jobs

Clare – currently employ 14 – 17 new jobs

Meath – currently 14 - 15 new jobs

Kildare/Laois/Offaly – currently employ 3 - 10 new jobs

Cork – currently employ 10 - 20 new jobs

Limerick – currently employ 41 - 8 new jobs

Kerry/West Cork – currently employ 54 - 25 new jobs

Mayo/Sligo – currently employ 75 staff – 75 new jobs

Wicklow – currently employ 50 – 25 new jobs

About Bluebird Care:

A national organisation, with 18 offices nationwide Bluebird Care serves Dublin, Limerick, Cork, Tipperary, Sligo, Mayo, Galway, Kerry, Wicklow, Donegal, Leitrim, Waterford, Kilkenny, Carlow, Cavan, Monaghan, Louth, Meath, Clare, Kildare, Laois and Offaly.

Specialising in care of older persons; care of adults and children with physical disabilities, intellectual disabilities and sensory impairments; child care; dementia care; palliative care, acquired brain injury; spinal injuries; pre & post operative care; live-in care; personal care; respite care; and specialist personal assistants to support rehabilitation and re-enablement, Bluebird Care offer a wide range of choices to families who really want to have their loved one cared for at home.

More information on www.bluebirdcare.ie

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